2027: CIOCCOLATÒ AND MAJOR EVENTS

Turin and Piedmont: an extraordinary stage for events of every kind.

WTM LONDON, 3-5 November

2027 is set to be packed with sporting, food and wine, music and cultural events that will bring the whole area to life and show it at its best.

JANUARY

January begins with the official opening of the **Historic Carnival of Ivrea**, with ceremonies and music, the traditional bean feasts, the Alzata degli Abbà and the parade of the orange-throwing carts, building up to the main carnival days from 4 to 9 February.

Until 6 January, the Royal Museums of Turin are hosting the exhibition "**Margherita, First Queen of Italy. History, Culture and Style at the Palace and the Royal Library"**, Palazzo Madama presents "**The Art of Living with Nature in the Eighteenth Century"** and the National Mountain Museum tells the epic story of the great Italian and international expeditions to the Himalaya and the Karakoram in the 19th and 20th centuries in the exhibition "**Eastern Atlas**", until 10 January.

FEBRUARY

February opens with "Chocolate fills me with wonder", the strapline of the new visual identity for **CioccolaTò**, the big chocolate festival taking place from 10 to 14 February. The dates confirm the decision to link CioccolaTò with Valentine's Day, a particularly important time for the market and the perfect opportunity to showcase Turin as Italy's chocolate capital. As in 2025 and 2026, the poster is the work of Gianluca Cannizzo, a Turin artist who has taken the brand's visual identity further with a new colour palette and fresh energy in the character's movements, while keeping a firm link with tradition and the event's now iconic image.

During the festival, Piazza Vittorio Veneto will once again be home to the CioccolaTò exhibition area, the production and retail heart of the event, while a programme of events will again spread out to venues across the city, complementing the market with talks, in-depth sessions and events celebrating chocolate culture and the theme of Wonder in all its forms.

From 17 to 21 February 2027, the **Freccia Rossa Final Eight** of basketball's Coppa Italia return to Turin, confirming the Piedmontese capital as the epicentre of top-flight Italian basketball. From 19 to 22 February, the **Salone del Vermut** vermouth fair takes place at the Museum of the Risorgimento, while the **Salone del Vino** wine fair returns at the end of February and the beginning of March. The major exhibition **The Quantum Effect**, which explores the impact of quantum theory on visual culture, is on at the OGR until 25 February.

Commentato [NL1]: Nel testo originale l'evento è datato "dal 17 al 21 febbraio 2026", mentre il comunicato presenta il calendario 2027. Ho cambiato in 2027.

MARCH

From 2 to 7 March it's time for the **Seeyousound International Music Film Festival**, while from 5 to 7 March people walk or run in **Just The Woman I Am** to support university cancer research and promote care, prevention and inclusion. From 25 to 29 March the city dances to the **Tango Torino Festival Musica**, and on Sunday 28 March runners take on 5 or 10 kilometres in the **Deejay Ten.** Pralormo Castle opens its doors for **Messer Tulipano**, its tulip festival, from the end of March to the end of April.

APRIL

Until 4 April, visitors can see **Marisa Merz: The Dance of the Hours**, a major exhibition in three acts, spread across the Castello di Rivoli, the Fondazione Merz and the GAM, celebrating the centenary of the artist's birth. The tenth edition of **Biennale Democrazia** takes place in Turin from Wednesday 7 to Sunday 11 April 2027, while from 9 to 11 April the **Auto Moto Turin Show** returns to Lingotto Fiere with an event for car and motorbike fans that brings exhibitions, shows and entertainment together under one roof. The fourth edition of the **EXPOSED Torino Photo Festival** runs from 15 April to 6 June, with a packed programme of exhibitions, installations, urban walks and talks with international photographers, and from 16 to 18 April **Torino Bike Experience** returns.

Be Comics! Be Games!, the biggest pop culture festival in north-east Italy, devoted to comics, manga, video games and geek culture in all its forms, returns on 17 and 18 April, while from 23 to 30 April it's time for the **Torino Jazz Festival**, featuring internationally renowned artists alongside emerging talent, with sounds ranging from traditional jazz to crossovers with rock, electronica, the avant-garde and new European progressive music.

MAY / JUNE / JULY / AUGUST

From 13 to 17 May the **Turin International Book Fair**, Italy's most important book and culture fair, returns, and from 18 to 26 June Turin hosts **Europride**, Europe's biggest LGBTQIA+ event, which comes back to Italy after sixteen years. The **Flowers Festival** runs from late June to mid-July. June is also cherry season, with the 112th **Pecetto Cherry Festival**, and on 6 June walkers take to the **Via Francigena Marathon** in the Susa Valley.

Until 10 June, don't miss the first solo exhibition in Italy devoted to the celebrated Chinese artist Song Dong, **Song Dong. Soul Out**, at the MAO. From 2 to 4 July, the **Kappa Future Festival** puts Turin in the spotlight: a daytime, outdoor summer electronic music event recently voted the world's 6th best festival by DJ Mag, one of the industry's best-known magazines. Up in the mountains at Sestriere, two major road and off-road events take place on 17 and 18 July: the 39th Assietta Legend mountain bike race, a piece of MTB history, and the Gravel Race, combined with the epic Colle delle Finestre Granfondo.

SEPTEMBER

The month opens with **RISÒ** - International Rice Festival, from 11 to 14 September in Vercelli, and with **MITO Settembre Musica**, the international classical music festival that unites Milan and Turin in a packed programme of concerts. And after its huge success in 2022, which drew more than 540,000 visitors over three days, with 40 premieres and over 3,000 test drives, the Salone Auto Torino motor show returns.

OCTOBER / NOVEMBER / DECEMBER

October is the month of **Torino Spiritualità**, four days of conversations, lectures and readings that invite people to grow together through dialogue between different outlooks and the meeting of faiths, cultures and religions from all over the world, as well as the **Festival of Economics** and **Italian Tech Week**. Completing the calendar are **Portici di Carta**, Italy's biggest open-air bookshop, and **Buonissima**, the festival of fine dining. The **Alba International White Truffle Fair** brings the Langhe to life throughout the autumn, celebrating the precious tuber with markets, tastings and cultural events that draw visitors from all over the world.

As every year, November is the month of contemporary art, with **Artissima**, Italy's leading contemporary art fair, from 31 October to 2 November, and a host of related events: **Paratissima**, **The Others**, the **Flashback Habitat** exhibitions, **C2C Festival** and the contemporary open-air light installations of **Luci d'Artista**. From 15 to 22 November, the world's top eight tennis players battle it out at the seventh edition of the **Nitto ATP Finals**, followed by the **Torino Film Festival, Una Mole di Panettoni and the Turin Marathon.** December opens with the 27th edition of the **Sottodiciotto Film Festival**, a festival of feature films and shorts for schools, and continues with a wide range of events and initiatives to celebrate **Christmas and New Year.**

MICE EVENTS

Thanks to the work of the Turismo Torino e Provincia Convention Bureau, which promotes the city and the surrounding area as a destination for conferences, conventions and incentive events, offering its services free of charge to national and international associations and to all event organisers, Turin has a busy programme of MICE events lined up:

- 25-28 February: 19th ARCI National Congress (around 500 participants)
- 17-18 March: European Light Rail Congress (around 200 participants)
- 17-19 March: SVEPM - The Society for Veterinary Epidemiology and Preventive Medicine (around 250 participants)
- 6-8 May: AIDOR - Italian Academy of Orthodontics National Congress (around 1,000 participants)
- 26-28 May: EAA - European Accounting Association (around 1,100 participants)
- 16-19 June: TED Sports (around 1,200 participants)
- 28 June - 2 July: ECOOP Conference (around 400 participants)
- 11-16 October: SINch - Italian Society of Neurosurgery National Congress (around 1,000 participants)
- November: 26th SIEDP National Congress 2027 (around 800 participants)

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